A

# The only multi-merchant shopping App combining offline & online (O2O)



#### www.toodleglobal.com Click on video below to see more



Providing Merchants instant access to an m-commerce platform at zero cost capital investment

#### **MERCHANT** BENEFITS

- Instant access to m-commerce platform
- Zero cost capital investment
- Additional channels to market
- Reduce costs on cashier / scanning stations
- Re-deploy staff to enhance customer experience
- Monitor user data
- Instant competitive advantage and exposure to a larger audience
- Real bottom line impact

## Shop in-store or Shop anytime

Fast-shop in the store by scanning the barcodes of the items you want, and then show your App receipt as you 'fast-track' exit the store

Providing **Consumers** the option to conveniently purchase within a digital or physical environment

#### **CUSTOMER** BENEFITS

- One shopping App
- Speed of shopping, avoid waiting
- VIP experience / fast -track
- Payment convenience, no cash required
- Avoid carrying bags
- E-receipts
- Purchasing history
- Repeat order options
- **Favourites list**

Conveniently shop in-App by clicking on your items and choose to collect your purchases later, be served on the spot, or have them delivered



MERCHANTS RECEIVE AN M-COMMERCE SYSTEM **PROVIDING CONTROL & NEW SALES CHANNELS,** FOR AN IMPROVED RETAIL EXPERIENCE



MERCHANT FINANCIAL MODEL

Merchant can list products and/or services on the toodle App (free of charge - no subscription fees).

Payar retains a commission on all sales of listed product through the toodle App.

### **LEADERSHIP & MANAGEMENT**





**Operating Officer** 





Alan Osborne Founder, Chief Executive Officer & Chairman

Alan Gordon Co-Founder, Chief Marketing Officer

Josh Reading Chief Technology Officer

#### (Jbust

Payar Limited: 4th Floor Imperial House, 8 Kean Street, London WC2B 6AS, United Kingdom Payar Technologies FZ-LLC: in5 Tech Innovation Center, Dubai Internet City, Dubai, United Arab Emirates